

GHAWR AS SAFI

A UNIQUE TOURISM DESTINATION

BOOK 1: EXPERIENCES THROUGH TIME

JORDAN SOUTHERN GHAWR COMPANY
Nature & Culture • Tourism • Sustainable Development

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Book 1: Experiences through Time

Jordan Southern Ghawr Company has developed a unique collection of tourism Experiences, including Cultural tourism, Ecotourism, Medical Tourism, Recreational Tourism, and Adventure tourism.

In this edition of *Ghawr as Safi: A Unique Tourism Experience*, we introduce you to 5 of the many experiences cultivated so far.

Come find your story in Ghawr as Safi!

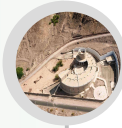


ADVENTURE TOURISM

An opportunity to bike or hike through Southern Jordan's valleys and landscapes that hold deep natural and cultural significance to Ghawr as Safi.

SUGAR FACTORY

One of the most important ancient sugar processing sites in all of Jordan, which dominated the sugar economy from the 11th to the 15th century. The advanced technology and tools are still present today and provide insight into the processing of sugar from sugar canes.



FARM TO TABLE EXPERIENCE HOSTED BY SAFI KITCHEN

The best, most authentic activity to do in Ghawr as Safi is this one-of-a-kind agritourism experience. Coming together over food - preparation, cooking, eating - is a universal experience that can help establish profound connections. And learning how local farmers embrace ancient customs and current cuisine, while producing food sustainably, helps establish a new story for visitors to share

FIFA NATURE RESERVE

The reserve contains both salt and tropical plant speciation, while also protecting seven endangered plant and animal species including lynx and hyenas. It is the lowest reserve on Earth lying 420 meters (about 1,378 feet) below sea level, and was declared a protected area by the Royal Society for the Conservation of Nature.

MUSEUM OF THE LOWEST PLACE ON EARTH

The best place to visit to get to know the history of the Southern Ghawr area. This museum contains beautifully-displayed artifacts like mosaics recovered from the Byzantine monastery, ancient pottery, tools, and textiles from hundreds of years ago.

In collaboration with SCHEP, The Jordan Southern Ghawr Company has curated several authentic experiences that allow for international tourists to interact with the local community as well as accomplish sustainable goals for the Ghawr as Safi community.

These goals include

- **Increasing awareness of the beautiful natural landscapes and cultural heritage among international visitors and local community members**
- **(Most important) Providing conservation training and education to the community so that they can spread that knowledge and use it to encourage more sustainable forms of tourism**
- **Reinvigorate the international aspect of Ghawr as Safi which can provide many job opportunities to the people of Jordan.**

Sustainable Tourism

Sustainable Development Goal 11: Sustainable Cities & Communities as an initiative in Jordan works to educate the local community on the importance of their cultural and natural heritage. SCHEP assists in providing conservation training to community members along with helping the Jordan Southern Ghawr Company to establish sustainable tourism which creates job opportunities that ultimately stimulates economic development. Tourism also allows for international awareness of the unique cultural and natural aspects of Ghawr as Safi and the greater Jordan area.

مجتمعات
تتعاون على إراثنا

COMMUNITIES
for heritage



“ في زيارتي الأولى إلى موقع غور الصافي كنت أرى البقايا الأثرية المتبقية من معصرة السكر العثمانية مجرد مبنى قديم لا يهتم به أحد . لذا لا بد من اعتبار التعليم السليم وإشراك فئة الشباب الحجر الأساسي في المحافظة على إراثنا الثقافي.”

When I first moved to Ghawr As-safi, I saw the Ottoman Sugar mill ruins as just an old place people did not care about. The way to make the local community care about Ghawr As safi's heritage is through educating and involving the youth.”

AbdelJawad Ghawr As safi, Jordan



If you are a lover of food and the outdoors, this experience is for you. Agriculture has shaped the local culture in southern Jordan.

You will have the chance to walk through a local farm with a basket, picking your own seasonal fresh ingredients, surrounded by the sights, sounds, and smells of nature in a unique and captivating location! After you pick your vegetables, you will return to Safi Kitchen and cook your own local meal with our amazing chef, and, of course, eat it along with special Safi tea.



Ever wanted to try "underground" cooking? This is the experience for you. Zarb is the Bedouin way of cooking meat, rice and chicken. In a prepared hole, a fire is lit until red hot. After that, a multistory large metallic tray is prepared with all the food to cook. The marmite of rice is posed at the bottom to collect all the fat from the meat and chicken.



Take a hike through one of Ghawr as Safi's beautiful, sandstone valleys (wadis) with a specialized team of local guides.

- ❖ Wadi al Numaira is sometimes referred to as "Petra with water" because of its similar appearance to the archaeological city of Petra. This Wadi is 13 km / 8 miles long, where you can enjoy mountain biking, hiking, and water trekking. Hiking the entirety of Wadi Al Numaira takes about 1.5 hours.
- ❖ Wadi al Hasa is made of steep canyon walls through which water from mountain springs flows before reaching the town of Ghawr as Safi. Hiking this Wadi is a difficult adventure which can take between 2 hours and 2 days, requires an expert guide.

A Wadi is an interface between riverbed and desert. Sandstone structures in Jordan eroded over time via river activity to reveal incredible valleys with vibrant colors etched in swirling, wavy patterns.



Check out a map of [Wadi al Hasa](#)



Fifa Nature Reserve

The Fifa Nature Reserve is one of seven protected nature-sites within Jordan. What makes this beautiful reserve unique is the fact that Fifa is classified as the lowest wetland in the world. This is evident upon visiting the location, as the area is fed by water from several sources such as natural springs and artificial irrigation; providing a crucial resource to local populations. Fortunately for travelers, Fifa Nature Reserve is the perfect spot to experience after grabbing a bite, located only 14 km from the famous Safi kitchen.

This site is astonishingly home to 8% of all of Jordan's animal and wildlife population and 4% of plant life; so a trip to the Fifa Nature Reserve will be teeming with site-seeing adventure! Dedicated as protected land in 2011, this area has allowed several endangered species of plants and animals to thrive, including hyenas and lynx.

Check out a map of [Fifa Nature Reserve](#)

Green Bee-eater



Caracal (Lynx)



The Museum at the Lowest Place on Earth is an exciting way to learn about the rich history of Jordan. This site incorporates beautiful archeological pieces with many historical relics. Since its opening in 2012, the museum has offered visitors the experience of witnessing astounding craftsmanship and cultural relevance of the surrounding area from prehistory to present times. Gaze at artifacts from 4,500 years ago while lying at 400 m below sea level, as the museum sits on the actual lowest point on Earth.

Check out a map of [Museum of the Lowest Place on Earth](#)



This site is also famous for its biblical context, with the Monastery of Lot located just behind the museum. →

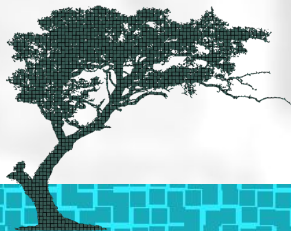




Sugar: white gold. The spread of its cultivation shaped the history of our world. Situated on the crossroads between east and west, Ghawr As Safi became the center of sugar production during the middle ages and made it a leader in technological innovation throughout several epochs.

One of the most important ancient sugar processing sites is located in Ghawr as Safi. If you are interested in seeing first-hand how this area dominated the sugar economy from the 11th to the 15th centuries, take a tour of the Sugar Factory.

The sugar production industry demanded advanced technology and tools, some of which can still be seen today at this site. The historic stone presses give great insight into the technology of the time, revealing an elaborate system of extracting, purifying, and storing sugar made from sugar canes.



Check out a map of [Tawahin as Sukkar](#)

Whether you are group of friends, a family, or an individual, you can:

- **Explore new kinds of locally grown, sustainable food.**
- **Enjoy an authentic & unforgettable personal experience you can share with others.**
- **Escape your daily routine with life-changing journeys through time.**
- **Explore nature and experience local community heritage.**
- **Visit the remains of ancient human settlements that are over 12,000 years old!**
- **Learn how Ghawr as Safi and SCHEP are incorporating the SDGs into their development plans!**

If you are considering making Ghawr as Safi your next travel destination, visit the website or inquire through email.

Contact: marketing@visitsafijo.com / jawadoshebat2@gmail.com / **Facebook:** [@visitsafi.jo](https://www.facebook.com/visitsafi.jo)

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